



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

Contract # 330113

Schedule Dates	10/30/12-11/05/12	Date Entered	09/05/12
Advertiser	Pol/J Roberts/D/Congress (16889)	Last Modified	09/05/12
Agency	Abar Media (2878)	Entered By	Jill Hipskind
Product	Political (1065)	CO-OP	No
Brand	580 CONG (136554)	Headline #	06304528
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	SCATTERGOOD, JEFF	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$8,991.75
Account Types	National/Political	Net Total	\$50,953.25
Billing Type	Standard	Sales Tax	
Comments	ROBERTS FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JENNIFER ROBERTS FOR CONGRESS		

Charlotte (wsoc)	Spots	Rate
By Broadcast Month		
Nov. 2012	105	\$59,945.00
Grand Total:	105	\$59,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	5A-5:30A (EST)			1	1		1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
2.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	5A-5:30A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
3.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	5:30A-6A (EST)			1	1	1	1			4	\$375.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
4.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	5:30A-6A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
5.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	6A-6:30A (EST)			1	1	1	1			4	\$750.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
6.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	6A-6:30A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
7.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	6:30A-7A (EST)			1	1	1	1			4	\$750.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
8.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	6:30A-7A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
9.0	Normal Line / Spot	10/30/12-11/01/12	6	:30	7A-8A (EST)			1	1					2	\$700.00	\$1,400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
10.0	Normal Line / Spot	10/31/12-11/02/12	6	:30	7A-8A (EST)				2		2			4	\$700.00	\$2,800.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
11.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	7A-8A (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
12.0	Normal Line / Spot	10/30/12-11/01/12	6	:30	8A-9A (EST)			1		1				2	\$600.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
13.0	Normal Line / Spot	10/31/12-11/02/12	6	:30	8A-9A (EST)				2		2			4	\$600.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
14.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	8A-9A (EST)		2							2	\$600.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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15.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	9A-10A (EST)			1		1	1			3	\$245.00	\$735.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
16.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	9A-10A (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
17.0	Normal Line / Spot	10/30/12-11/01/12	6	:30	10A-11A (EST)			1	1	1				3	\$245.00	\$735.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
18.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	10A-11A (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
19.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	11A-12P (EST)			1	1	1	1			3	\$245.00	\$735.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
20.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	12P-1P (EST)			1	1	1	1			3	\$245.00	\$735.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
21.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	12P-1P (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
22.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	1P-2P (EST)			1	1	1	1			3	\$265.00	\$795.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
23.0	Normal Line / Spot	10/31/12-11/01/12	6	:30	2P-3P (EST)				1	1				2	\$265.00	\$530.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
24.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	3P-4P (EST)					1				1	\$265.00	\$265.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
25.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	4P-5P (EST)			1	1	1	1			4	\$600.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
26.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	4P-5P (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
27.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	5P-5:30P (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
28.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	5P-5:30P (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

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Accepted Station:

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29.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	5:30P- 6P (EST)			1	1	1	1			4	\$750.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
30.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	5:30P- 6P (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
31.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	6P- 6:30P (EST)			1	1	1	1			4	\$900.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
32.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	6P- 6:30P (EST)			1						1	\$900.00	\$900.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
33.0	Normal Line / Spot	10/30/12-11/03/12	6	:30	6:58P- 7:30P (EST)			1	1					2	\$700.00	\$1,400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
34.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	6:58P- 7:30P (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
35.0	Normal Line / Spot	10/31/12-11/02/12	6	:30	7:30P- 7:56P (EST)				1	1	1			3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
36.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	7:30P- 7:56P (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
37.0	Normal Line / Spot	10/30/12-10/31/12	6	:30	11P- 11:35P (EST)				1	1				2	\$750.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
38.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	11P- 11:35P (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
39.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	11:35P- 12:05A (EST)				1	1	1	1		4	\$375.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
40.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	8P- 10P (EST)			1						1	\$4,800.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
41.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	5A- 5:30A (EST)							1		1	\$100.00	\$100.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
42.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	5:30A- 6A (EST)							1		1	\$250.00	\$250.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

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Buyer Name SCATTERGOOD,JEFF
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS

Date Entered 09/05/12
Last Modified 09/05/12
Entered By Jill Hipskind
CO-OP No
Headline # 06304528
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,991.75
Net Total \$50,953.25
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Nov. 2012
Spots 105
Rate \$59,945.00
Grand Total: 105 \$59,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	6A-7A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
44.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	7A-8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
45.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	8A-9A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
46.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	12P-12:30P (EST)							1		1	\$200.00	\$200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
46.0.1	Preempt	11/03/12															Charlotte (WSOC)	Program Change/Exception - COLLEGE FOOTBALL	
47.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	7P-7:30P (EST)							1		1	\$390.00	\$390.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
48.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	11:30P-12:05A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
49.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	5:30A-6A (EST)							1		1	\$75.00	\$75.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
50.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	6A-7A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
51.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	7A-8A (EST)							1		1	\$250.00	\$250.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
52.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	8A-9A (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
53.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	9A-10A (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
54.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	12P-12:30P (EST)							1		1	\$200.00	\$200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

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55.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	6P- 6:30P (EST)								1	1	\$925.00	\$925.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
56.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	11P- 11:35P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

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REP HEADLINE# 6304528
 \$\$\$ UNAPPROVED REV #1 \$\$\$
 REP: TEL# 610-225-4100 FAX# 610-225-4100
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 14.03
 CHANGES *** WSOC-TV ***

ADV # ADV. NAME POLI/J ROBERTS/D/CON/NC REP. # OFF. # 220 SALESMAN #
 AGY # 522 AGY. NAME ABAR HUTTON MEDIA BUYER NAME JEFF SCATTERGOOD

6190 GROVEDALE COURT, SUITE 200 SALES PRSN PH- NICK WELTE
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6304528 CLASS: NATL. LOCAL REGIONAL
 PRDCT ROBERTS FOR CONGRESS EST#580 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/12 14.03

REP: TO JILL
 FR JARED
 ADDED EST #
 NO OTHER CHANGES MADE
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 JENNIFER ROBERTS FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 580
 AGENCY PRODUCT CODE =
 NO BUYS TO PRINT
 NOV/12 60145.00 CONTRACT TOTAL 60145.00
 TOTAL SPOTS 106

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	:	:	:	:	:	:
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$167,069
WSOC 36%
WBTV 33%
WCNC 22%
WCCB 7%
WJZY 1%
WMYT 0%
WAXN 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP4/12 18.32
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$375.00	10/30	11/2	3		TU-W,F	3
PROGRAM : NEWS												
CON COM1 : 1X MAX/DAY												
2			500A-530A	30		\$375.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
3			530A-600A	30		\$375.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
CON COM1 : 1X MAX/DAY												
4			530A-600A	30		\$375.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												

REP HEADLINE# 6304528
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 610-225-1151
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

SEP4/12 18.32
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			600A-630A PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30		\$750.00	10/30	11/2	4		TU-F	4
6			600A-630A PROGRAM : NEWS	30		\$750.00	11/5	11/5	1		MON	1
7			630A-700A PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30		\$750.00	10/30	11/2	4		TU-F	4
8			630A-700A PROGRAM : NEWS	30		\$750.00	11/5	11/5	1		MON	1
9			700A-800A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30		\$700.00	10/30	11/1	2		TU,TH	2
10			700A-800A PROGRAM : GMA CON COM1 : 2X MAX/DAY	30		\$700.00	10/31	11/2	4		W,F	4
11			700A-800A PROGRAM : GMA	30		\$700.00	11/5	11/5	1		MON	1
12			800A-900A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30		\$600.00	10/30	11/1	2		TU,TH	2
13			800A-900A PROGRAM : GMA CON COM1 : 2X MAX/DAY	30		\$600.00	10/31	11/2	4		W,F	4
14			800A-900A PROGRAM : GMA	30		\$600.00	11/5	11/5	2		MON	2

REP HEADLINE# 6304528
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

CREDIT RISK !!
 HARRIS REPORT FROM REP

SEP4/12 18.32
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
15			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: 1X MAX/DAY	30		\$245.00	10/30	11/2	3		TU,TH-F	3
16			900A-1000A PROGRAM : LIVE WITH KELLY	30		\$245.00	11/5	11/5	1		MON	1
17			1000A-1100A PROGRAM : DR PHIL CON COM1: 1X MAX/DAY	30		\$245.00	10/30	11/1	3		TU-TH	3
18			1000A-1100A PROGRAM : DR PHIL	30		\$245.00	11/5	11/5	1		MON	1
19			1100A-1200N PROGRAM : THE VIEW CON COM1: 1X MAX/DAY	30		\$325.00	10/30	11/2	3		TU,TH-F	3
20			1200N-100P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$245.00	10/30	11/2	3		TU,TH-F	3
21			1200N-100P PROGRAM : NEWS	30		\$245.00	11/5	11/5	1		MON	1
22			100P-200P PROGRAM : THE CHEW CON COM1: 1X MAX/DAY	30		\$265.00	10/30	11/2	3		TU,TH-F	3
23			200P-300P PROGRAM : REVOLUTION CON COM1: 1X MAX/DAY	30		\$265.00	10/31	11/1	2		W-TH	2
24			300P-400P PROGRAM : GENERAL HOSPITAL	30		\$265.00	11/1	11/1	1		THU	1

SEP4/12 18.32
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
25			400P-500P PROGRAM : DR OZ CON COM1: 1X MAX/DAY	30		\$600.00	10/30	11/2	4		TU-F	4
26			400P-500P PROGRAM : DR OZ	30		\$600.00	11/5	11/5	1		MON	1
27			500P-530P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$700.00	10/30	11/2	4		TU-F	4
28			500P-530P PROGRAM : NEWS	30		\$700.00	11/5	11/5	1		MON	1
29			530P-600P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$750.00	10/30	11/2	4		TU-F	4
30			530P-600P PROGRAM : NEWS	30		\$750.00	11/5	11/5	1		MON	1
31			600P-630P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$900.00	10/30	11/2	4		TU-F	4
32			600P-630P PROGRAM : NEWS	30		\$900.00	11/5	11/5	1		MON	1
33			700P-730P PROGRAM : INSIDE EDITION CON COM1: 1X MAX/DAY	30		\$700.00	10/30	10/31	2		TU-W	2
34			700P-730P PROGRAM : INSIDE EDITION	30		\$700.00	11/5	11/5	1		MON	1

REP HEADLINE# 6304528
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET
HARRIS REPORT FROM REP

FAX# 610-225-1131
SEP4/12 18.32
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			730P-800P PROGRAM : ET CON COM1: 1X MAX/DAY	30		\$700.00	10/31	11/2	3		W-F	3
36			730P-800P PROGRAM : ET	30		\$700.00	11/5	11/5	1		MON	1
37			1100P-1135P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$750.00	10/30	10/31	2		TU-W	2
38			1100P-1135P PROGRAM : NEWS	30		\$750.00	11/5	11/5	1		MON	1
39			1135P-1205A PROGRAM : NIGHTLINE CON COM1: 1X MAX/DAY	30		\$375.00	10/30	11/2	4		TU-F	4
40			800P-1000P PROGRAM : NIGHTLINE	30		\$4,800.00	11/5	11/5	1		MON	1
41			500A-530A PROGRAM : NEWS	30		\$100.00	11/3	11/3	1		SAT	1
42			530A-600A PROGRAM : CHRIS MATTHEWS	30		\$250.00	11/3	11/3	1		SAT	1
43			600A-700A PROGRAM : NEWS	30		\$225.00	11/3	11/3	1		SAT	1
44			700A-800A PROGRAM : NEWS	30		\$225.00	11/3	11/3	1		SAT	1
45			800A-900A PROGRAM : GMA SAT	30		\$400.00	11/3	11/3	1		SAT	1

SEP4/12 18.32
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46			1200N-1230P	30		\$200.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
47			700P-730P	30		\$390.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
48			1130P-1205A	30		\$600.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
49			530A-600A	30		\$75.00	11/4	11/4	1		SUN	1
PROGRAM : STORM STORIES												
50			600A-700A	30		\$225.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
51			700A-800A	30		\$250.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
52			800A-900A	30		\$450.00	11/4	11/4	1		SUN	1
PROGRAM : SUN GMA												
53			900A-1000A	30		\$500.00	11/4	11/4	1		SUN	1
PROGRAM : THIS WEEK												
54			1200N-1230P	30		\$200.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
55			600P-630P	30		\$925.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
56			1100P-1135P	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												

REP HEADLINE# 6304528
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1121
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP4/12 18.32
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12			60145.00									
CONTRACT TOTAL												60145.00
TOTAL SPOTS												106

MARKET TOTALS \$167,069 WSOC 36% WBTW 33% WCNC 22% WCCB 7% WJZY 1% WMYT 0% WAXN 1%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*